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玩，
且智慧
地玩

PLAY
AND THE WISDOM
OF PLAY



Liben  **立本集团**
Liben Group Corporation

一站式综合游乐场建造商

ONE-STOP SERVICE PARK BUILDER

玩，
且智慧地玩

PLAY
AND THE WISDOM
OF PLAY

OUR MISSION
企业使命
让人们更加健康快乐!
Make people healthier and happier!

OUR VISION
企业愿景
成为受人尊敬的世界一流企业!
Become a respected world-class enterprise!

OUR VALUES
企业价值观
专业 诚信 激情 互赢
Professional, Integrity, Passion, Mutual Win

COMPANY PROFILE 公司简介



立本集团有限公司是一家致力于游乐玩具产品的研发、制造、营销、服务的民营股份制企业。公司总部位于“中国教玩具之都”浙江省永嘉县桥下镇，是具有企业文化独特特点的现代化企业。

我司生产的产品包含户外非标无动力游乐设备、景观文旅、儿童主题乐园、户外健身器材、不锈钢滑梯、木质儿童游乐设备等各种户外设施系列。主导国内外一线主题乐园，特色小镇，生态农庄，旅游景区等无动力游乐园的规划设计制造。为客户提供无动力乐园策划咨询、游乐场规划设计、IP文创、产品实施、投资运营及产业研究的全产业链解决方案。

公司先将自动化切割加工技术、数控液压转塔冲床技术、焊接机器人工作站等系列先进技术和自动化设备应用到生产流程中，产品质量在中国游乐玩具行业遥遥领先。公司先后通过了ISO14001环境管理体系认证、ISO18000职业健康安全管理体系认证、ISO9001国际质量体系认证产品获得德国TUV颁发的GS认证2013年公司被评为。“中国教玩具出口基地龙头企业”、“浙江省重点文化企业”“爱心企业”等称号。

让人们更加健康快乐是我们永远的追求，作为中国游乐玩具行业整合与转型升级的探路者，立本集团盼望同海内外有识之士精诚合作，共创美好未来!

“立”和“本”，援引自《论语·学而篇》中的“君子务本，本立而道生”。意思是：我们始终坚持把自己的根本做好，做好我们的本分工作：生产、研发、设计、服务和质量，坚守核心价值观“务本”。

"Li (立)" and "Ben (本)" are quoted from the "Analects of Confucius" in which "a gentleman focuses on the foundation, the foundation is established and the Tao is born." It means: We always insist on doing our own fundamentals well, doing our duty well: production, research and development, design, service and quality, and sticking to the core value of "doing things first".

Liben Group is an enterprise dedicated to the research and development, manufacturing, marketing and service of Playground Equipment. The company is headquartered in Qiaoxia Town, Yongjia County, Zhejiang Province, which is known as the "City of Educational Toys in China".

The products produced by our company include customized outdoor playground equipment, landscape cultural tourism, children's theme park, outdoor fitness equipment, stainless steel slides, wooden playground equipment and other outdoor facilities series. Provide customers with solutions for the whole industry chain of non-powered park planning consultation, playground planning and design, IP cultural creation, product implementation, investment operation.

We believe success is dependent on quality of our products, service and commitment to clients. Our team of professionals are dedicated to developing products that comply with international safety standard, thus to safely promote happy & healthy developments of kids. Craftsmanship and one-stop service differentiate Liben from other manufacturers in the competitive markets.

"Make People Healthier and Happier"--we'll never forget our everlasting enterprise mission. As the pathfinder of China Amusement Toy Industry's integration, transformation and upgrading, Liben Group Corporation is looking forward to the long, firm and win-win corporation with you.



14+
专注玩具行业十余年
Years Industry Experience

30+
设计研发团队30+
R & D Team

28800+
全球户外乐园案例
Global Projects

120+
覆盖全球120多个国家
Exported to 120+ Countries

DEVELOPMENT HISTORY 光辉历程

前瞻性突破 确定行业领先地位
Prospective breakthrough to determine the leading position in the industry

专注玩具行业14余年
Focus on playground equipment industry for more than 14 years



2011

成立
Established

中国游乐玩具行业整合与转型升级的探路者
Pathfinder for the integration, transformation and upgrading of China's playground equipment industry

突破
Breakthrough

搬入新厂房,产品与业务实现了质与量的突破
Moved into a new building and achieved great breakthrough in business volume and quality

2015



2019

重塑
Rebuilding

激烈竞争中寻求突破,加速研发创新、资源整合
Seek breakthroughs in fierce competition, accelerate R&D innovation and resource integration

2021

开拓
Extension

第二大生产基地正式启动,扩大规模产能激增。
Expand production scale, increase production capacity

2014

改变
Change

从仅专注于户外游乐向室内大型定制游乐拓展
From focusing solely on outdoor playgrounds to offering one-stop service for indoor park



2018

发展
Development

随着市场的开拓,业务实现倍增,项目遍布全球
With the development of the market, our business achieved rapid growth with projects all over the world



未来,我们继续前行!
Let's move on!

CERTIFICATIONS 荣誉资质



Outdoor Playground
(小博士)



Outdoor Fitness
(健身器材)



Skyrider
(滑道)



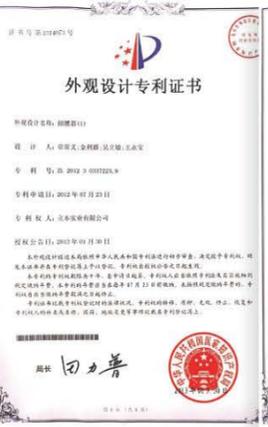
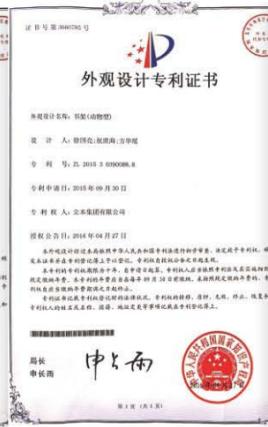
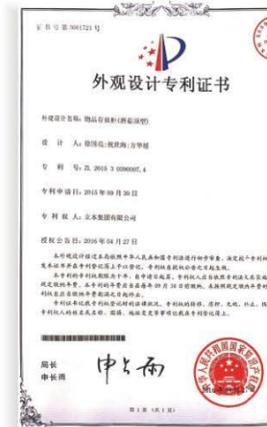
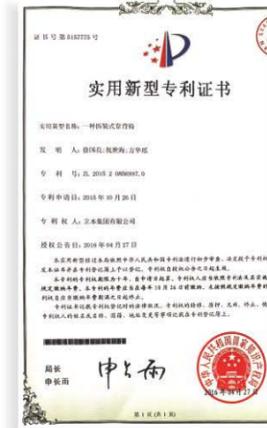
Trampoline Park
(蹦床)



Indoor Playground
(淘气堡)



IPEMA



ENTERPRISE HONOR 企业荣誉



2021中国文旅企业影响力品质榜：品质文旅装备企业、最受关注文旅装备企业、品质文旅项目
2021 China Cultural Tourism Enterprise Influence Quality List: Quality Cultural Tourism Equipment Enterprises, Most Concerned Cultural Tourism Equipment Enterprises, Quality Cultural Tourism Projects



CTJPA中国制造升级奖·2021-2022产品升级示范企业
CTJPA China Manufacturing Upgrade Award · 2021-2022 Product Upgrade Demonstration Enterprise

面对荣誉，立本集团不骄不躁，努力沿着以人为本，全面发展的方向稳步挺进，注重生产、研发、设计、服务和质量，坚守核心价值观“务实”。为民营企业的新飞跃，铸造新的辉煌。

In the face of honor, Liben Group is not arrogant or impetuous, and strives to advance steadily along the people-oriented and all-round development, pays attention to production, research and development, design, service and quality, and adheres to the core value of "Professional, Integrity, Passion, Mutual Win". Create new brilliance for the new leap of private enterprises.

- 国家高新技术企业
- National High-Tech Enterprise
- 世界品质浙江制造
- World-quality Manufacturing In Zhejiang
- 中国无动力游乐设备领军企业
- China's Leading Enterprise of Non-powered Amusement Equipment
- 大型游乐设施(特种设备)生产许可单位
- Large-scale Amusement Device (Special Equipment) Production License Enterprise
- 温州市教玩具行业协会会长单位
- Wenzhou Educational Toy Association President Unit
- 中国玩具和婴童用品协会副会长单位
- Vice President Unit of China Toy & Juvenile Products Association
- 无动力游乐设备行业标准起草单位
- Drafting Unit of Industry Standard for Unpowered Amusement Equipment
- 中国教玩具出口基地龙头企业
- Leading Enterprise in China's Educational Toy Export Base
- 浙江省重点文化企业
- Key Cultural Enterprise of Zhejiang Province
- 温州市教玩具行业十大领军企业
- Top Ten Leading Enterprises in Wenzhou Educational Toy Industry
- 室内外智慧游乐园承建商
- Indoor and Outdoor Smart Amusement Park Contractor
- 游乐场整体方案解决提供商
- Indoor and Outdoor Park Overall Solution Provider



最受关注文旅装备企业
Most Concerned Cultural Tourism Equipment Enterprises



国家高新技术企业
National High-Tech Enterprise



特种设备国家许可证
Special Equipment State License

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目智慧
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