



立本集团有限公司

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**Make People
Healthier and Happier
让人们更加健康快乐!**

COMPANY PROFILE

公司简介

立本集团有限公司始创于2011年，是一家致力于游乐玩具产品的研发、制造、营销、服务的民营股份制企业。公司总部位于“中国教玩具之都”浙江省永嘉县桥下镇，拥有2大生产基地，厂房面积超6万平方米，具有注册资本大、经营产品全、研发能力强、营销理念优、企业文化独特等特点的现代化企业。

Liben Group was founded in 2011. It is a private joint-stock enterprise dedicated to the research and development, manufacturing, marketing and service of amusement toy products. The company is located at Qiaoxia Town, Yongjia County, Zhejiang Province, the "Capital of Educational Toys in China". It has two major production bases with factory area of over 60,000 square meters. It has large registered capital, Full range of operating products, strong R&D capabilities, excellent marketing concepts, and a modern enterprise with unique culture and other characteristics.

主营业务介绍

Main Equipment introduction

集团公司主营业务涵盖：户外无动力游乐设备、景观文旅、儿童主题乐园、不锈钢滑梯、木质儿童游乐设备、健身器材；室内亲子乐园、淘气堡、室内蹦床公园、室内拓展、旱雪滑道、攀岩墙设备；幼步学前教育家居装备。集团公司提供无动力乐园策划咨询、游乐场规划设计、IP文创、产品实施、投资运营及产业研究的全产业链解决方案，主导国内外一线主题乐园，特色小镇，生态农庄，旅游景区等无动力游乐园的规划设计制造。

The main business of our company covers: outdoor amusement equipment, landscape cultural tourism, children's theme parks, stainless steel slides, wooden children's amusement equipment, fitness equipment; indoor parent-child parks, indoor soft play, indoor trampoline parks, indoor rope course, donut slides, rock wall climbing equipment; preschool education home equipment. Our Liben company provides full industry chain solutions for Children Playground park consulting, layout and design, IP cultural creation, product implementation, investment operations and industrial research, leading domestic and foreign first-line theme parks Layout Planning, design and manufacturing, like characteristic towns, ecological farms, and tourist attractions.

 **10+**
专注玩具行业十余年
Years Industry Experience

 **30+**
设计研发团队30+
R & D Team

 **28800+**
全球室内外乐园案例
Global Projects

 **120+**
覆盖全球120多个国家
Exported to 120+ Countries



OUR MISSION
企业使命
让人们更加健康快乐!
Make people healthier and happier!

OUR VISION
企业愿景
成为受人尊敬的世界一流企业!
Become a respected world-class enterprise!

OUR VALUES
企业价值观
专业 诚信 激情 互赢
Professional, Integrity, Passion, Mutual Win

发展历程

GLORIOUS HISTORY



2011

成立
Established

中国游乐玩具行业整合
与转型升级的探路者

Pathfinder for the integration,
transformation and upgrading
of China's playground equipment industry



2018

发展
Development

随着市场的开拓
业务实现倍增，项目遍布全球

With the development of the
market, our business achieved
rapid growth with projects all
over the world



2019

重塑
Rebuilding

激烈竞争中寻求突破，
加速研发创新、资源整合

Seek breakthroughs in fierce
competition, accelerate R&D
innovation and resource integration



2014

改变
Change

从仅专注于户外游乐
向室内大型定制游乐拓展

From focusing solely on outdoor
playgrounds to offering one-stop
service for indoor park



2015

突破
Breakthrough

搬入新厂房，产品与业务
实现了质与量的突破

Moved into a new building and achieved
achieved great breakthrough in business
volume and quality



2021

开拓
Extension

第二大生产基地正式启动，
扩大规模产能激增。

Expand production scale,
increase production capacity

10余年行业经验，
设计研发团队30多人，
覆盖全球120多个国家，
全球室内乐园案例15000+
10+ years of industry experience
30+ Design and R&D team
120+ countries around the world,
15000+ global indoor park Projects



未来，我们继续前行！
Let's move on!

展会风采

EXHIBITION PICTURE



2011年至今
立本参加了35次国际展会以及跟超过5000+客户取得联系

2011–Now
Liben has attended 35 trade shows around the world and has been connecting with 5000+ customers from worldwide.



EXHIBITION

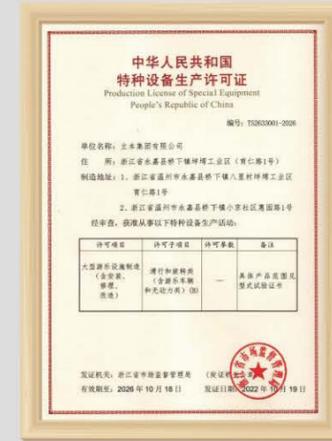
荣誉资质

CERTIFICATIONS

面对荣誉，立本集团不骄不躁，努力沿着以人为本，全面发展的方向稳步挺进，注重生产、研发、设计、服务和质量，坚守核心价值观“劣本”。为民营企业的新飞跃，铸造新的辉煌。

In the face of honors, Liben Group is neither arrogant nor impatient, and strives to advance steadily along the direction of people-oriented and comprehensive development, focusing on production, research and development, design, service and quality, and adhering to the core value of "business-oriented". Create new brilliance for private enterprises to take a new leap forward.

- 国家高新技术企业 National High-Tech Enterprise
- 世界品质 浙江制造 World-quality Manufacturing In Zhejiang
- 中国无动力游乐设备领军企业 China's Leading Enterprise of Non-powered Amusement Equipment
- 大型游乐设施(特种设备)生产许可单位 Large-scale Amusement Device (Special Equipment) Production License Enterprise
- 温州市教玩具行业协会会长单位 Wenzhou Educational Toy Association President Unit
- 中国玩具和婴童用品协会副会长单位 Vice President Unit of China Toy & Juvenile Products Association
- 无动力游乐设备行业标准起草单位 Drafting Unit of Industry Standard for Unpowered Amusement Equipment
- 中国教玩具出口基地龙头企业 Leading Enterprise in China's Educational Toy Export Base
- 浙江省重点文化企业 Key Cultural Enterprise of Zhejiang Province
- 温州市教玩具行业十大领军企业 Top Ten Leading Enterprises in Wenzhou Educational Toy Industry
- 室内外智慧游乐园承建商 Indoor and Outdoor Smart Amusement Park Contractor
- 游乐场所整体方案解决提供商 Indoor and Outdoor Park Overall Solution Provider



特种设备国家许可证
Special Equipment State License



浙江制造认证证书
Zhejiang Manufacturing approved Certificate



国家高新技术企业
National High-Tech Enterprise



ISO体系认证
ISO system certification



ISO体系认证
ISO system certification



ISO体系认证
ISO system certification



产品TUV认证
Equipment TUV Certificate

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